

KELLI WEBBER

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WORK EXPERIENCE

Rendered, an online thrift store startup *College Park, MD* Feb 2019–Present

Web Content Manager and Creative Assistant

- Created photo content for social media and website that increased website visits by 28%
- Managed the Wix created website by posting merchandise, updating the home page, and maintaining the email list in order to keep customers informed and up-to-date

UMD Department of Transportation Services *College Park, MD* June 2019–August 2019

Marketing Assistant

- Created 6 maps and bus schedules for website and semesterly pamphlet with InDesign and Illustrator to be utilized during Fall 2019 by UMD students, faculty, and staff
- Presented need-to-know transportation information to 75-100 incoming students and their parents twice a week during freshman and transfer student orientation to prepare them for navigating UMD's campus
- Expedited task delegation and communicated completed tasks to co-workers with Asana

Eagle Technologies *Arlington, VA* May 2018–Aug 2018

Software Developer Intern

- Created a PostgreSQL database to store data from a survey about the government Head Start Program in order to dynamically extract information from the database with SQL commands
- Designed an interactive heatmap displaying the Head Start Program's impact across the US with the information from the PostgreSQL database using Angular and Data Driven Documents (D3.js)

EXTRACURRICULAR ACTIVITIES

Quest Honors Program *College Park, MD* Mar 2016–Present

Club Leader

- Learned quality management, process improvement, and system design
- Presented original business ideas and consulting recommendations for classmates and corporate partners
- Co-Leader of sub-club called Quest Creative in which I help design Quest Program marketing material and host 2 educational or recreational design focused workshops for Quest members each semester

Human Computer Interaction Lab *College Park, MD* May 2019–Oct 2019

Research Assistant

- Used qualitative analysis techniques to code 250 scraped Stack Overflow posts related to D3.js
- Analyzed coded data to discover repeating patterns, questions, and topics in D3 posts

EDUCATION

University of Maryland College Park

Expected Graduation Date: May 2020

Computer Science Major, Sustainability Minor

Quality Enhancement Systems and Teams (Quest) Honors Program

Design Cultures and Creativity Honors Program

ADDITIONAL INFORMATION

Awards: Banneker Key Scholar

Skills: Asana, Illustrator, InDesign, Java, JavaScript, Photoshop, Python, SQL

Interests: Biking, bullet journaling, sewing, reading